



SOUTH DAKOTA OPTOMETRIC SOCIETY

SPONSORSHIP & EXHIBIT OPTIONS

SOUTH DAKOTA OPTOMETRIC SOCIETY 2024 EVENTS

Hilton Garden Inn Downtown Sioux Falls – April 25-26, 2024

Rushmore Plaza Holiday Inn Rapid City – September 12-13, 2024

We offer these opportunities to further your company’s impact on SDOS Convention registrants:

- \$750 – One Exhibit Space in Exhibit Hall – *Friday April 26, 2024 only***
 - Exhibit space, meals for up to 2 company reps
 - OD and Assistant Registrants encouraged to visit Exhibit Hall
 - Your company listed on Exhibit Hall Card Game
 - Prize Drawing at end of Exhibit Hall

- \$1,800 – Sponsor a Break at both events – *booth not included***
 - Sponsorship at both the April and September event
 - Acknowledgement in the meeting brochure and all meeting correspondence
 - Acknowledgement on meeting signage
 - Opportunity to provide promotional material on lecture tables

- \$2,500 – Sponsor a Meal at both events – *booth not included***
 - Sponsorship at both the April and September event
 - Acknowledgement in the meeting brochure and all meeting correspondence
 - Acknowledgement on meeting signage
 - Opportunity to provide promotional material on lecture tables
 - Ten minutes podium time during meal

- \$7,500 – Gold Sponsor – *booth included***
 - Acknowledgement in the meeting brochure and all meeting correspondence
 - Acknowledgement on meeting signage
 - Opportunity to provide promotional material on lecture tables
 - Preferred booth placement in April and a table near registration in September
 - Logo with link on SDOS web page
 - Fifteen minutes with SDOS Board of Directors
 - Two columns included in SDOS electronic newsletter
 - Two free ads in the SDOS electronic newsletter
 - Ten minutes podium time in front of registrants

- \$5,000 – Silver Sponsor – *booth included***
 - Acknowledgement in the meeting brochure and all meeting correspondence
 - Acknowledgement on meeting signage
 - Opportunity to provide promotional material on lecture tables
 - Preferred booth placement in April and a table near registration in September
 - Logo with link on SDOS web page
 - Ten minutes with SDOS Board of Directors
 - One column included in SDOS electronic newsletter
 - One free ad in the SDOS electronic newsletter
 - Five minutes podium time in front of registrants



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CHECK: Send completed form and check to SDOS, PO Box 1173, Pierre, SD 57501.

Company _____

Contact Name _____

Address _____

City/State/Zip Code _____

Contact Phone Number _____

Contact Email _____

Please indicate the nature of your business/service by checking ALL applicable.

- _____ Equipment
- _____ Eye Care Products
- _____ Contact Lens Manufacturer/Distributor
- _____ Laboratory
- _____ Surgical Instruments
- _____ Practice Management/Marketing
- _____ Insurance
- _____ Pharmaceutical Sales
- _____ Frame Representative/Distributor
- _____ Other _____

CHECK TOTAL (Sponsorship and/or Exhibitor) \$ _____

PAY ONLINE: Registration and payment (Visa, MasterCard, or Discover) visit www.sdeyes.org.

Payment must be received by February 29, 2024 to reserve exhibit space/sponsorships.

HOLD HARMLESS

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the hotel premises and will indemnify, defend and hold harmless the SDOS, the hotel, its owner, and its management company, as well as their respective agents, servants, and employees, from any and all such losses, damages and claims.

CANCELLATION

Cancellations received after March 1, 2024, will be charged a \$400.00 administration fee. Non-attendance does not constitute cancellation. No refunds if cancellation received after April 1, 2024.